



Effective, Tuesday, October 1, 2024, Big Dog's Rewards Club will have updated parameters for earning and claiming rewards:

1. Membership is free but is required in order to participate in Big Dog's Hospitality Group ("the company") discount opportunities and programs.
2. Signing up is easy and utilizes an online form where the customer registers their name, email address, phone number (serves as the loyalty account number), and chooses/verifies a password. The customer can choose to opt-in to participate in SMS/text messaging from Big Dog's. The company may send up to 4 text messages per month, which may include special offers or promotions just for SMS-enabled customers.
3. Customers are encouraged to download the official Big Dog's Brewing Company app. The customer signs in to the app with the email address and password chosen during the signup process. Customers that have downloaded and signed in to the app may receive periodic program notifications, which may include special offers or promotions just for app using customers.
4. Members will receive 1 point for each net dollar spent on food, beverages and merchandise at Big Dog's Draft House, 4543 N. Rancho Drive, Las Vegas, Nevada 89130. Points are awarded based on net sales, after all discounts and before sales tax is added. Points are not awarded for gambling, catering, special events, keg sales, or online tickets. The company, at its sole discretion, may award bonus points to customers for designated special event packages purchased in advance of the event.
5. Customers will also earn points for curbside and delivery orders made through the company's website. The customer must be logged in at the time of purchase, using the email and password set up for the account at the time of registration. Online customers may also redeem available discount offers, if applicable.
6. At the company's discretion, additional rewards membership bonus point opportunities, exclusive offers, and/or experiences will be made available throughout the year. Such bonus opportunities will be shared with the customer in their email, on the Big Dog's Brewing Company app, or via SMS text message (if

applicable). Customers should be on the lookout for special birthday offers, new beer package release offers, point multipliers and more.

7. Points can be redeemed for one of the following discount offers:
 - a. 250 points - \$5 discount
 - b. 500 points = \$20 discount
 - c. 1000 points = \$50 discount
8. Redeemed discount offers cannot be applied to gambling, catering, special events, keg sales, or online ticket sales transactions.
9. The customer's point balance will determine eligibility for standard redemption offers. Customers with the required minimum point balance for each type of offer will have the choice of accepting one of the redemptions offers or continuing to accumulate points that can be potentially redeemed for larger redemptions on a future visit. Upon redeeming the offer, the customer's point balance will be adjusted by the system to reflect the redemption.
10. Regardless of the customer's accumulated point balance, a customer may only redeem one discount offer per day.
11. Rewards redemptions are handled as coupons applied before sales tax, reducing the amount of sales tax due on the transaction.
12. In the case where the customer chooses to redeem a discount offer that exceeds the amount of the discountable check, the discount may be redeemed at a value less than its stated value. There will be no partial refunds or carry-forward of any unapplied discounts.
13. Big Dog's Rewards points are promotional discounts and have no cash value. The customer is never entitled to any cash value for accumulated points. Points can only be redeemed at the current reward redemption rates at the time of redemption. Redemption rates will be updated at <https://www.bigdogsbrews.com/big-dogs-rewards-card/>.
14. Big Dog's Rewards redemptions cannot be combined with other discounts, including happy hour.
15. Management reserves all rights and may make any changes to the Big Dog's Rewards program with or without notice, at any time.